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The OB/GYN Group of Austin

The OB/GYN Group of Austin receives the Aetna Aexcel designation, after meeting specific clinical performance and efficiency criteria.

Austin – July 3, 2009 – The OB/GYN Group of Austin has been recognized for their efficient and effective use of health care resources by Aetna, recently receiving their Aexcel designation. This is a 2-year designation for physicians in 12 specialties that have met specific claim's based clinical performance and efficiency criteria.

To receive the Aexcel designation, all physician groups must manage at least 20 Aetna episodes of care over 3 years. They are also evaluated on certain claim's based clinical measures and physician's cost efficiency as compared to peers in their market.

Physician groups in obstetrics and gynecology must also meet a specific frequency screening rate criteria for cervical cancer and breast cancer, as well as appropriate HIV testing for pregnant patients.

Rick Lucas, Administrator for The OB/GYN Group of Austin, remarked, "Our group is certainly pleased to receive this designation from Aetna as it reinforces our efforts to provide exceptional care while keeping costs in line. We hope our patients will be equally pleased."

About Aetna's Aexcel Program:

Aetna developed their new Aexcel program in an effort to improve transparency and recognize physicians for their efficient and effective use of health care resources. Aetna's clinical performance evaluation uses nationally recognized standards from many groups including the National Quality Forum, AQA, National Committee for Quality Assurance, American Board of Medical Specialties to name a few. Currently the Aexcel markets include all or parts of 23 states and the District of Columbia.

Physician groups receiving the Aexcel designation are indicated on the Aetna website by the use of a star by their name. For more information, visit www.aetna.com.

About The Ob/Gyn Group of Austin

The OB/GYN Group of Austin, formerly known as Drs. Des Rosiers & Wernecke, Associates, was established in 1965. The name was changed in September of 2008 to reflect its growing clientele and longtime service to Austin women. Today it has a staff of eight renowned, board certified Ob/Gyn physicians, a nurse midwife, nurse practitioner and a skilled business office. The group is committed to providing Austin women with premier expertise in obstetrics and gynecology, including pregnancy care and management and routine wellness exams. This long established group practice offers the most advanced, state-of-the-art technology, with many services available in-office, including lab work, bone density testing and digital mammography. For more information, visit www.ObgynGroupofAustin.com.